

## ***Riley Hospital for Children***

Indiana's only *comprehensive* children's hospital:  
*Serving all a child's medical needs under one roof*

### Overall rankings

- “**No. 1 in the U.S.** in treating complex illnesses”  
- National Association of Children's Hospitals and Related Institutions, 2006
- “The 11<sup>th</sup> ranked children's hospitals in the nation”  
-*Child Magazine*, 2007
- “One of the **top 5** newborn ICUs in the nation”  
-*Child Magazine*, 2006
- “These doctors are in the **top 1 percent** of their specialties nationwide.”  
-*America's Top Doctors*, 14 years running

### Largest

- autism treatment center in the nation
- diabetes care center in the region and the **only** comprehensive program for kids in Indiana
- pediatric cancer center in the state
- number of patients afflicted with HIV or AIDS: **90 percent** of Indiana children with these afflictions receive care at Riley Hospital
- sleep disorders center, conducting studies for nearly 2,000 children annually

### Indiana's only...

- Level I pediatric trauma center, and the state's most **experienced** emergency department
- Member of the Phase I consortium, Children's Oncology Group – giving doctors **access** to the newest treatments against cancer
- Pediatric burn center – and one of only a few **nationwide**
- Place providing **comprehensive** care for newborns and infants
- Sleep disorders center for children
- hospital offering six major types of pediatric **transplants** – including heart, liver, bone marrow and multivisceral

### Midwest's best...

- Five-year **survival rates** in five types of childhood cancer

### Nationwide

- Riley has one of the **top five** pediatric heart surgery programs in the country
- Riley has one of the nation's **largest** and **most experienced** neurosurgery programs, each year performing 800 surgeries
- Riley has one of the **largest** and **most experienced** craniofacial reconstruction programs in the U.S., treating 2,000 patients annually and **pioneering** new surgeries and cleft palate repair
- Riley physicians are **internationally** known for their pioneering research on cochlear implants and treatment of profound deafness

## Key Messages:

- Indiana's only comprehensive children's hospital
- One of the premier hospitals in the nation
- Cares for children from all 92 counties
- Cares for the sickest children in Indiana
- Requires significant financial support to sustain and expand life-saving treatment and research (receives no state or city funding)
- 50% of care is uncompensated
- No child is ever turned away

## Frequently Asked Questions

1. Is Riley a 501(c)3 Organization/ Can we use your tax ID #?

The Riley Children's Foundation is recognized by the Federal Government as a public charity under section 501(c)3. As determined by the Internal Revenue Service, we are tax exempt. In accordance with federal law, we cannot lend the tax exemption status to other groups. If a business is asking for your tax exemption certificate or proof of 501(c)3, please obtain their name, fax number and their request and a member of the Riley Children's Foundation will be able to send them the correct information.

2. Do you send tax receipts?

The Internal Revenue Service requires a tax receipt for all donations over \$250 for tax deduction purposes. For any donation under \$250, a cancelled check or copy of the check is sufficient. The Riley Children's Foundation sends receipts for donations written to our organization. If a donor requests a tax receipt, their check needs to be written to the Riley Children's Foundation with your school name and the dancer's name in the memo line. We are unable to write tax receipts for donations written to other entities. All donations are credited to your marathon and will be reflected in your total.

3. What do we do with matching gift forms?

Matching gifts are an easy way to increase donations. When you receive a matching gift form, make a copy of the donation and send it with the matching gift form to the Riley Children's Foundation. They will fill out the necessary information and notify you when the matching gift is received.

4. How do I get in contact with families?

Per HIPAA laws, first contact with a new family must be from the Riley Children's Foundation. We ask that the Director of Family Relations create an invitation letter. The letter will be sent to new families in the area by the foundation. Once the relationship has been established with a new family, the family will contact the Director of Family Relations to establish a day and time to speak at the marathon. After the first year of participating, the family has the option of giving their contact information to the students to build their family database.

The exception to this law is if the family has a personal connection with a member of the dance marathon. If the personal relationship already exists, then the student is free to contact the family when necessary. The foundation will ask them to fill out an information packet at the marathon to be able to use their picture in media.

5. Do you have relationships with restaurants that would be willing to donate?

The Riley Children's Foundation has strong relationships with several restaurants, grocery stores, etc. Before contacting businesses, consult with the foundation and we may be able to help acquire food donations for you.

6. How do we approach sponsors?

The Riley Children's Foundation Corporate Relations team is available to answer questions, to meet with you or to review your marketing packet and provide feedback. If requested, they can help you build relationships between the business, your marathon and the Riley Children's Foundation.

7. Can you help with getting media to cover our marathon?

The Riley Children's Foundation has a Communications team that is willing to provide media and PR guidance.

8. How can we get alumni involved?

The Riley Children's Foundation wants to help you build relationships with your alumni. If you can gather their contact information, we will put together a mailing list and can send them information about continuing to donate to your marathon.

9. How do we start a mini marathon?

Before a new high school is approached, we ask that you contact the Riley Children's Foundation to determine whether the school is currently involved in fundraising for Riley Hospital.

# Riley Children's Foundation Background and History

Nearly 80 years ago, a visionary group of Indianapolis leaders formed the Riley Children's Foundation. Their mission: to create a living tribute to the memory of famed Hoosier Poet James Whitcomb Riley.

After purchasing the last home where the poet lived, a Victorian treasure in Indianapolis' historic Lockerbie Square neighborhood, the group committed to building a children's hospital: the James Whitcomb Riley Hospital for Children. Since 1924, the hospital has continued to expand research and patient care with the Riley Children's Foundation leading the fund-raising efforts to support these vital services for Hoosier families.

The Riley Children's Foundation's efforts to serve children moved beyond the hospital's walls when it founded Camp Riley in the 1950s. In this scenic setting in south central Indiana, children with disabilities - many of them Riley Hospital patients - enjoy the same recreational challenges enjoyed by their non-disabled peers.

Today, the Riley Children's Foundation remains at the forefront of identifying, pursuing and securing vital services for children and their families.

## Our Mission

The Riley Children's Foundation is dedicated to the health and well-being of Indiana children through its philanthropic leadership of:

### Riley Hospital for Children

A renowned pediatric medical center

### Camp Riley

A nurturing recreational environment for children with special health needs.

### The James Whitcomb Riley Museum Home

A Victorian preservation educating young and old on the life of James Whitcomb Riley, the "children's poet"

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As Indiana's first and only comprehensive hospital dedicated exclusively to the care of children, Riley Hospital for Children has provided compassionate care, support and comfort to children and their families for 80 years. Each year Riley serves over 200,000 inpatients and outpatients from across Indiana, the nation and the world. Riley Hospital's strong affiliation with the Indiana University School of Medicine makes it the only comprehensive clinical resource for Indiana's children and the premiere source for health related information for their parents. From simple care associated with the health and wellness of children and less complex specialty care to the most critically-ill and medically complex cases, Riley Hospital for Children is the leader for pediatric care in the state and the region.